# Find New Business With

## KOMPASS
### EASYBUSINESS
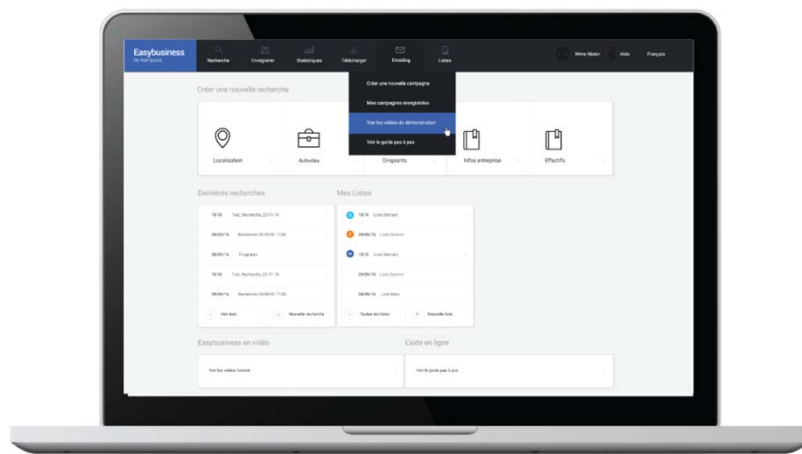


# Find. Attract. Connect. Engage.

# OUR EASYBUSINESS SOLUTION

For any business, finding the **right customer leads** and marketing lists for their business is a challenge. Whether the data is used for telesales, email, digital marketing, events or direct mail campaigns, having access to **accurate**, **up-to-date** company & contact information is essential.

With **EasyBusiness**, our powerful global B2B search platform, you can plan & organize your sales & marketing campaigns, target your lead generation activities and contact prospects directly.

With data from **69 countries**, locally sourced through dedicated data integrity teams in each country, we have a real understanding of every local market and can guarantee that our data lists meet compliance regulations in every region.

| GLOBAL LEADING B2B PLATFORM | DATABASE CONTAINING 10.5M COMPANIES | SAVE & SHARE YOUR DATA LISTS |
|---|---|---|

## TARGET YOUR SALES & MARKETING LIST GENERATION TO SAVE BOTH TIME & MONEY

Flexible **24/7** online and mobile access to target and view your searches. Customise and download sales & marketing lists to include detailed company and contact information.

Find & contact prospects directly using EasyBusiness with **personalised contact emails**

Stay up to date with **customised alerts** when relevant business information is updated
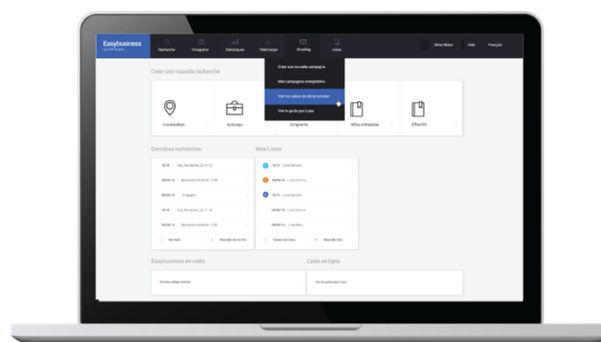
## WHAT MAKES EASYBUSINESS DIFFERENT ?

Access more than 12 million executive contacts. Use the 60+ search criteria to target specific markets locally or abroad

Manage your prospecting more effectively by creating customised lists & adding notes to your search results

Focus your searches on specific sectors by using the 55k uniquely detailed product & service classifications on EasyBusiness

Our locally based customer support team are available to help if have any questions about using EasyBusiness
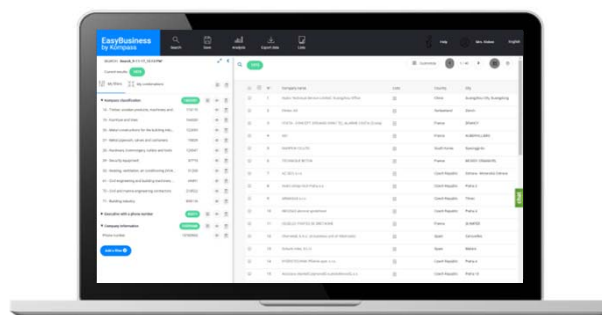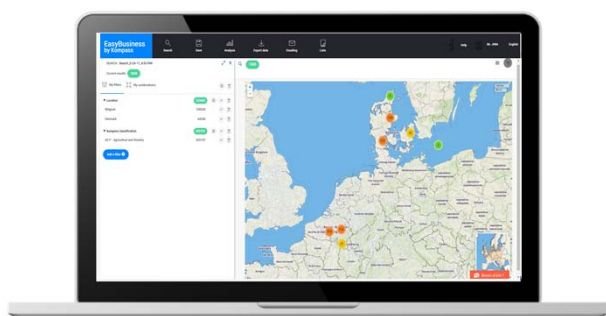
# KEY EASYBUSINESS FEATURES
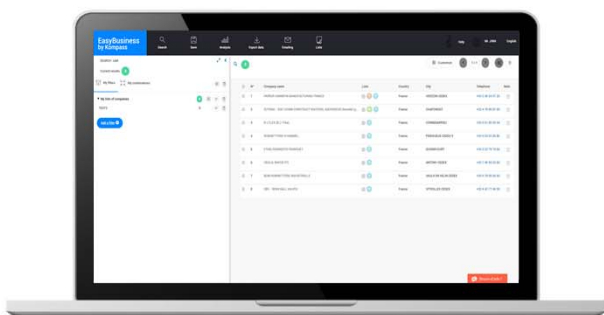
## SEARCH

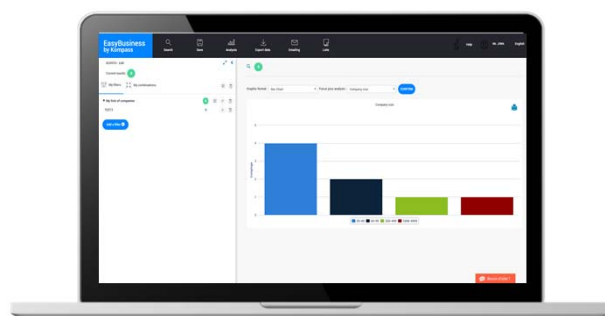Combine 60+ search filters to create targeted searches - view contacts & detailed company profiles

## LIST

View, customise, save & share your your search lists – output data to import to your CRM or use for emails
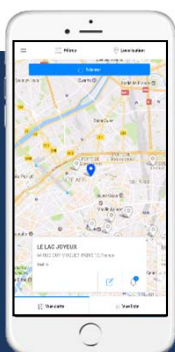
## MAP

Search your target markets & view your search results geographically by map location

## ANALYSE

Download company & contact data, analyse potential markets to identify & contact new prospects directly

## ACCESS EASYBUSINESS ON THE MOVE

User friendly mobile app

Advanced map location search

Manage your pipeline

Create your targeted lists

Take notes to follow up later

Synchronized with EasyBusiness online

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